

The art of Italian taste in the world

SIGEP

Ufi
Approved
Event

*Rimini, Italy
23-27 January
2016*

Michelangelo (Buonarroti, Michelangelo 1475-1564): David - (bust). Florence, Academy.
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Sigep
RIMINI

37th International Exhibition
for the Artisan Production of Gelato
Pastry, Confectionery and Bakery

Organized by:



RiminiFiera
business space

SIGEP: a trade-fair masterpiece!



- 1** IS THE ONLY TRADE-FAIR IN THE WORLD
Where **the artisan gelato and pastry supply chains** are fully represented: from interior concepts to services passing through the core business of technologies and ingredients.
- 2** IS A NOT-TO-BE-MISSED APPOINTMENT
for the presentation of **new products** and **technological innovations**.
- 3** IS UNDISPUTED LEADER WHEN IT COMES
TO LAUNCHING NEW TRENDS, interior formats, events and competitions, all marked by global excellence.
- 4** IS THE CENTRE STAGE FOR MEETINGS OF
ALL SUPPLY CHAIN COMPONENTS:
retailers, distribution chain, manufacturers, trade associations and media.
- 5** IS A BIG ATTRACTION FOR
big investors from outside the industry.
- 6** IS THE PREFERRED MEDIUM
OF COMPANIES IN THE INDUSTRY
to communicate with their market year round

187,233

VISITORS + 8%*
*compared to 2014



FOREIGN
VISITORS +10%*
*compared to 2014

38,122

Business only



PROFESSIONALS
ONLY

PUBLIC PREMISES

- GELATO SHOPS
- CONFECTIONERS
- CATERING CHAINS
- FRANCHISING
- BARS
- CAFES
- CHOCOLATE SHOPS
- HOTELS
- PASTA MANUFACTURERS
- BAKERS
- PIZZERIAS
- RESTAURANTS
- YOGHURT SHOPS

DISTRIBUTION CHAIN

- IMPORT/EXPORT
- WHOLESALERS
- DEALERS/RETAILERS
- PURCHASE GROUPS
- LARGE-SCALE DISTRIBUTION

MEDIA PROFESSIONAL INSTITUTES

INTERNATIONAL INVESTORS OF THE AGRI-FOOD SUPPLY CHAIN

To boost your business

TOP BUYERS FROM THE 5 CONTINENTS

Meeting platform aimed at doing business with selected buyers from all over the world.



SISTEMA SIGEP

A project that concretely accompanies whosoever wants to open a gelato parlour abroad (country dossier, funds, locations).

www.sistemasigep.com

Sistema Sigep
The International Gelato Platform

SIGEP BOOST

Hit the target with your client!

Exploit the 200,000 Sigep contacts all year round to expand your business.

www.sigepmini/boost

**SIGEP
BOOST**
YOUR TRADE-FAIR
PARTICIPATION BOOSTER

AGENTS FORUM

Increase your Agents' network in Italy.

www.agenti.it

Aziende Incontrano Agenti

**FORUM
Agenti**

agent321.com
International Bureau of Commercial Agents, Traders & Distributors

All the supply chains on show

INGREDIENTS

TECHNOLOGIES

PACKAGING

FURNISHINGS
and SHOWCASES

DECORATIONS

GELATO



PASTRY



CHOCOLATE



COFFEE



BAKERY



PIZZA



Events that appeal to professionals



The Pastry Queen
Ladies' World Pastry
Championship



Italian Barista
Championships



Gelato World
Cup



Pastry Culture
Event of Pastry



Italian Senior Pastry
Championship



The Star of
Chocolate
International Competition



Bread in the City
International Bakery
Competition



Barista&Farmer
Educational project
in the countries of origin

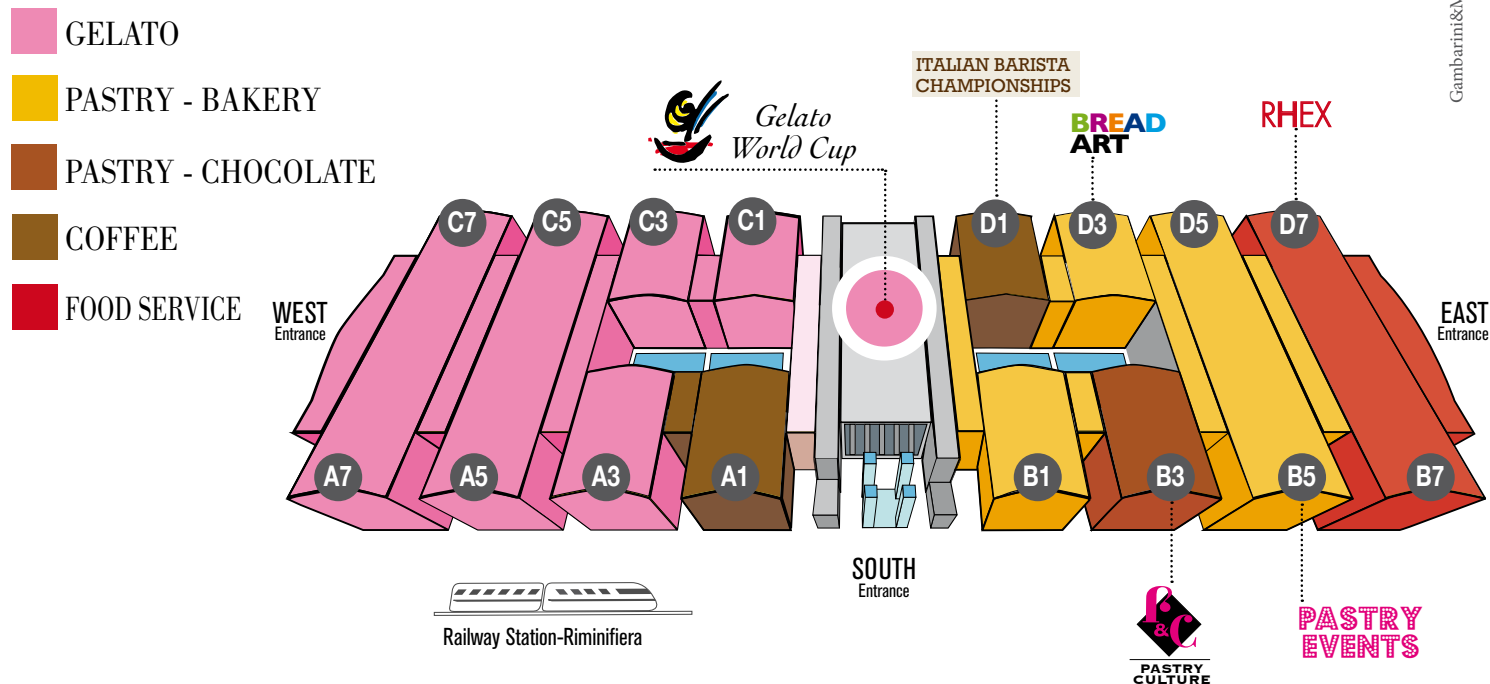
200 million contacts

and 615 accredited journalists in Rimini

Event website hits during Sigep were 693,476, with a peak of 77,805 on the opening day. Extensive social network coverage: 292,717 impressions on Twitter, while the total on Facebook during the last seven days alone – combining corporate profiles and events – was 3,368,719.



COMPREHENSIVE OVERVIEW OF ALL THE SUPPLY CHAINS



Gambarini&Muti

GELATO



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business space

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