

**LAMIERA 2025 HAS CLOSED:
OVER 18,000 VISITS OF PROFESSIONAL OPERATORS,
IN ADDITION TO 6,000 VISITORS FROM MADE IN STEEL**

The 23rd edition of LAMIERA, the international exhibition dedicated to sheet metal, tube and profile cutting, forming and processing technologies, which took place at fieramilano Rho from Tuesday 6 to Friday 9 May, **closed positively**.

The only event in Italy exclusively focused on the sector, **LAMIERA has become one of the most important trade fairs in the international panorama** of sector events over the years. The key players of the exhibition, which covered **a total area of 40,000 square metres**, were over **400 companies**, of which **31% from abroad**, representing 23 countries

Promoted by UCIMU-SISTEMI PER PRODURRE, the Italian machine tools, robots and automation systems manufacturers' association, and organised by CEU-CENTRO ESPOSIZIONI UCIMU, LAMIERA showed **more than 500 machines in operation**. In particular: sheet metal cutting and forming machines; bar, profile and tube processing machines; presses; welding systems; robotics; software; surface treatments and finishing and, for the first time, also a proposal of Revamping & Retrofitting technologies. After all, the 2025 edition of LAMIERA obtained ICIM ISO 20121:2024 certification as a sustainable event, managed and organised according to the principles of environmental, economic and social sustainability.

More than 18,000 professional operators were registered as visitors over the four days of the exhibition, in addition to **over 6,000 operators from Made in Steel**, who had expressed an interest in visiting LAMIERA as well, during registration. Therefore, the agreement signed with Made in Steel (held in partial concurrence in the front halls), which enabled **free passage from one event to the other**, once again ensured very interesting results.

Considering the total number of **visitors, 8.8% was from abroad, representing 72 countries**. The most numerous delegations came from: Germany, Switzerland, China, Turkey, Croatia, France, Romania, Holland, Spain, Poland, Serbia, Slovenia, India, Finland, Albania, Portugal, United Kingdom, Belgium, Austria, Argentina, Republic of San Marino, Israel, Greece, United Arab Emirates, Uzbekistan, Malta, Moldova, Czech Republic, Ukraine. There were also delegations including **operators** from Saudi Arabia, Brazil, China, India, Mexico, Serbia, Turkey, Hungary and Vietnam, **invited within the traditional incoming initiative** organised by UCIMU, in cooperation with MAECI-Ministry of Foreign Affairs and International Cooperation and ICE-Italian Trade Agency.

Riccardo Rosa, president of UCIMU-SISTEMI PER PRODURRE, said: "These data confirm that LAMIERA is one of the most important international events dedicated to the sector, a sector in which Italy excels, occupying the top positions in the world sector rankings, where, again in 2024, it ranked second for production and exports and third for consumption".

Alfredo Mariotti, general manager of UCIMU-SISTEMI PER PRODURRE, stated: "The numerous visitors were able to take a close look at the machines in operation, the core of the exhibition, but also to see a wide range of solutions for welding and finishing treatments, automation and robotics, in addition to discussing the prospects of the industry with companies, in the light of digital developments and the entry of artificial intelligence. The general emerging feeling was that of a sector that looks at innovations, even the most disruptive ones, much more as an opportunity than as a risk. And this makes us realise, once again, how our companies are always ready to conquer new productive spaces".

“Apart from the first day, which did not record a brilliant attendance, also due to the strikes, the event welcomed the operators we expected, both in terms of number and quality. This confirms the validity of the offering and we will work on this path to tune the exhibition proposal more and more to the needs of companies and the market.”.

The event was enriched with a programme of **about 30 meetings**, proposed by LAMIALAMIERA, the arena promoted by **FONDAZIONE UCIMU**, with the contribution of **the Lombardy Region**, the sponsorship of **BPER Banca** and the patronage of **TecnoLamiera**. The programme of events started with the Opening Ceremony, which was chaired by **Riccardo Rosa**, president of UCIMU-SISTEMI PER PRODURRE and included speeches by **Raffaele Cattaneo**, undersecretary to the Presidency of the Lombardy Region and **Carlo Bonomi**, president of Fiera Milano. Then, the meeting hosted the presentation of the study carried out by CEU in cooperation with PwC, “**The metal forming machine sector: trends, challenges and opportunities**”, whose results were illustrated by **Sandro Bicocchi**, PwC partner, Studies and Institutional Relations Office, and by **Ivan Lavatelli**, PwC partner, Core Operation leader. A roundtable followed on “The point of view of customer sectors”, moderated by **Fabrizio Garnero**, editorial director of TecnoLamiera, with **Andrea Bianchi**, Strategy and Rotorcraft Business Evolution - head of Products and Services Policy, Leonardo; **Fabio Giuliani**, chief operating officer, Mermec; **Riccardo Moretto**, Business Development manager, Moretto Group. The discussion highlighted the state-of-the-art and medium-term plans for some players from the most important destination sectors in the world of metal forming, including aerospace, defence, railways and automotive.

A total of **520 operators attended the speeches in person**, in addition to **4,100 users who were connected remotely over the four exhibition days, thanks to the live streaming**, which was activated for the entire period.

The trade show recorded a total of **760 students**, who, invited within the **UCIMU Academy** initiative and accompanied by their teachers, took part in free tours (about 520 students) and in guided tours (about 240 students) led by tutors who illustrated, at the stands, state-of-the-art technologies representing international production in the sector.

The interest of the manufacturing world in the event is also measured by the lively activity on the digital channels of the exhibition (Facebook, Instagram, X, LinkedIn, YouTube). Presently, the social community of LAMIERA has **9,244 registered followers**, almost 2,000 more than in the previous edition.

Among all the exhibition profiles - Facebook, X, Instagram, LinkedIn and YouTube - it is LinkedIn that registers the highest activity, with an increase of almost a third of total followers over the last year. In the period 12 April 2025-12 May 2025, the total number of views of the posts published by the page were more than 114,000 coming from 3,523 single contacts, well over the number of total followers of the page, also thanks to the digital advertising campaign activated for the event.

In the period January-May 2025, the website of LAMIERA recorded **98,000 visits by 68,000 single users** (up from the 2023 figures). Italy, Turkey, India, the United States and Germany were, in order, the countries with the highest number of online visits.

The next edition of LAMIERA is scheduled to take place again at fieramilano Rho, from 11 to 14 May 2027 .

Detailed information on www.lamiera.net

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