ITALY@ COLLISION 2024

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Ministry of Foreign Affairs
and International Cooperation

ITA
ITALIAN TRADE AGENCY

INNOVATIVE SOLUTIONS FOR A BETTER WORLD

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Find out how to get a free pass for Collision and learn about our 2 networking events

ITALIAN STARTUP

WHO WE ARE and what we do

MARCO SALADINI,
Italian Trade Commissioner, Canada

The journey from implementing an innovative idea to successful entry into foreign markets has been a feature of Italian tradesmen and companies for centuries. Although not an exclusive trait of Italian entrepreneurship, today the ability to succeed overseas is more and more a measure of overall success and competitiveness. The global startup paradigm, front and center at Collision, thus aligns with a longstanding tradition of internationalization, common to most of Italian smaller and technology savvy companies.

It's therefore no surprise that our call for participating in Collision 2024 conference within the Italian official Pavilion was heeded by a sizable number of start up companies, eager to catch the opportunities that the show offers and ready to enter business discussions with interested counterparts.

The Italian Trade Commission (aka ITA) is proud to host such an innovative and determined group of companies at the conference once again, giving them an additional chance to present their products, services and solutions in the fields of block chain, AI, energy management and e-mobility, sustainability & cleantech, smart mapping and measuring applications, tools for construction project management, biometrics, industrial Internet of things and collaborative robotics, fintech and cardless payments.

We also hope you'll be able to attend our two Meet Italy @ Collision 2024 aperitivo & networking events, on June 18 and 19, from 15:30 until closing time, to learn about Italy's investment attraction programs and to mingle with our startups.

See you at Collision 2024!

ITA
ITALIAN TRADE COMMISSION
DELEGATION COMMERCIALE D'ITALIE

ITA - ITALIAN TRADE AGENCY is the Governmental agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investments in Italy. Through a worldwide network of 79 offices in 65 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. ITA has operated in Canada, under the Italian Trade Commission designation, since the 1950s and has three offices, in Toronto, Montréal and Vancouver.

ITA has two signature programs to support Italian startups abroad which are the Italian Startup initiative and the Global Startup Program.

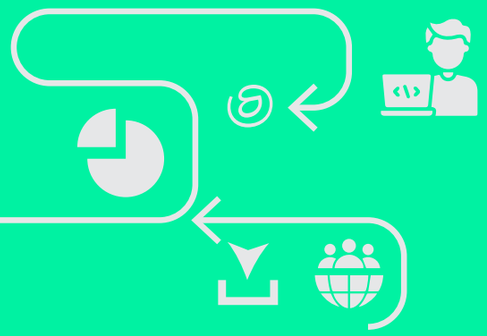
ITALIAN STARTUP is aimed at creating opportunities for startups to exhibit at trade shows and events in Italy and elsewhere. Global Startup provides incentives for Italian startups to incubate and accelerate outside of Italy.

To learn more about ITA please visit the Italian Trade Agency web site at www.ice.it.

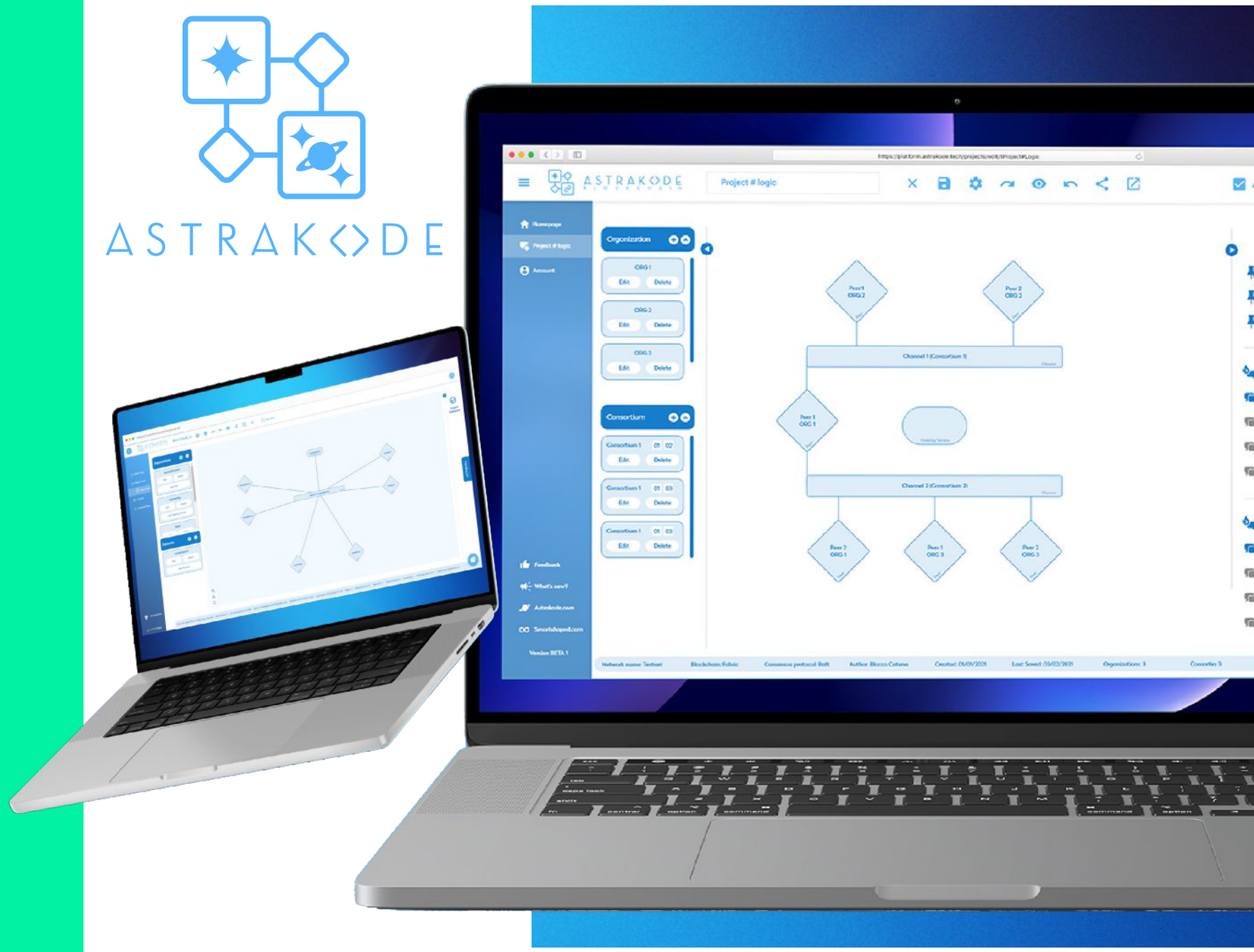
ASTRAKODE

Easity Trace Your Process Data

AstraKode is a groundbreaking venture aiming to revolutionize blockchain adoption for enterprises. Our product, AstraKode Blockchain, is a web-based, no-code platform that simplifies the design, development, testing, and deployment of enterprise blockchain solutions and smart contracts. We tackle the inherent complexity and high costs of blockchain integration by providing an all-in-one approach that empowers businesses of all sizes to leverage the benefits of blockchain technology. With a focus on accessibility and usability, AstraKode Blockchain is also introducing a higher level of abstraction with AI support making it easier even for non-experts to create custom blockchain solutions.



ASTRAKODE



CONNECT WITH US

CONNECT WITH US

BXT

Bxt.Ai is a leading innovator in the fintech industry, dedicated to transforming the landscape of investment and trading through cutting-edge artificial intelligence solutions. Our flagship product, “Penelope,” is an advanced AI-driven investment and trading advisor designed to empower both retail and institutional investors. By leveraging the speed and precision of sophisticated AI models, Penelope aims to enhance investment performance and streamline trading processes.

Our mission is to democratize access to high-quality investment and trading tools, enabling investors of all sizes to achieve superior financial outcomes.

Penelope: The AI Investment and Trading Advisor
Penelope is the centerpiece of our innovation. This AI-powered platform provides comprehensive investment advice and automated trading capabilities, tailored to meet the diverse needs of both retail and institutional investors. Bxt.Ai is committed to serving a diverse range of clients, including: Retail Investors - Institutional Investors- Potential Partners

As part of our growth strategy, Bxt.Ai is keen on exploring opportunities to expand our presence in North America. We are actively seeking potential investors, accelerators, and partners within the Canadian ecosystem to support our expansion efforts.

Why Choose Bxt.Ai and Penelope?
- Innovative Technology- Proven Track Record- Commitment to Excellence- Customer-centric

GANIGA INNOVATION

Ganiga Innovation is revolutionizing urban waste management with hoooly!, an intelligent Robot - Trash Can that utilizes Artificial Intelligence and Gen AI to instantly sort waste autonomously. Additionally, we offer a software as a service for image recognition powered by AI and Gen AI. This innovative solution optimizes waste management, reducing costs, CO2 emissions, and time. Through the hoooly! platform, citizens are connected to the bins and incentivized with cashback for sustainable practices.

CONNECT WITH US

CONNECT WITH US

HAUSME

Hausme team is revolutionizing the home renovation industry with our AI-powered end-to-end marketplace. We aim too streamline the cumbersome process of creating preliminary quotations and boost project conversions. Construction companies waste an average of 20 hours on quotations, resulting in a meagre 5% conversion rate. Hausme's automated quotation generation system, using AI floor plan analysis, coupled with seamless project-company matchmaking, eliminating the need for leads markets.

Our offerings at Collision 2024 include:

Smart Quotation: Our B2B SaaS platform utilises AI to automate floor plan analysis and generate full preliminary quotations, along with design mood generation.

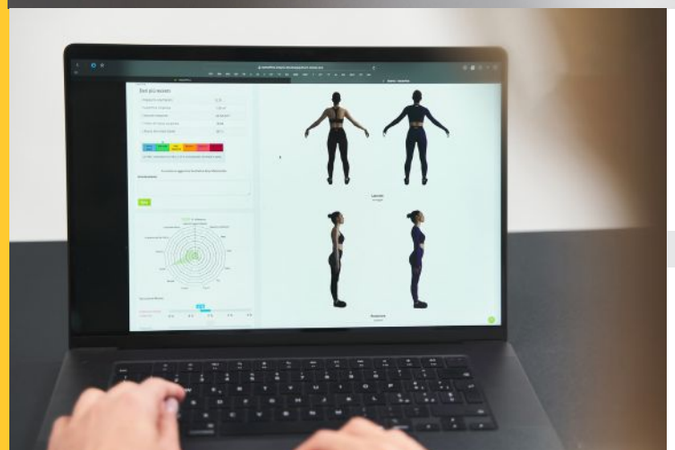
Hausme API: Enables the automatic evaluation of up to 10K home renovation projects per second, ideal for real estate investment opportunities.

Hausme Marketplace: Facilitates connections between homeowners and renovators, allowing projects to be converted into reality with payment only upon conversion.

We're excited to join Collision 2024 to engage with industry peers, validate our AI solution, and seek investors for our upcoming Seed round at the end of 2024. Let's shape the future of proptech together!

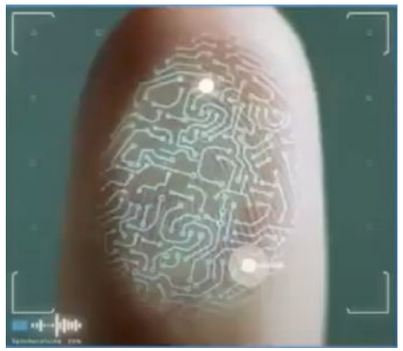
SIZEYOU

SizeYou is developed for medical, fitness, and aesthetic treatment. It is an alternative to manual measurement collection which is slow and not precise and to the expensive body scanner. SizeYou can be used by patients at home, enabling remote monitoring. The process is U.S. patented and prioritizes privacy.ack and lateral pictures are managed, no image containing face is collected – it is fit for domains where identity must be preserved (medical, military, security, worker protection). AI modes yield >97% success at first attempt. SizeYou supports the production of orthopaedic/fitness too, by assigning size, even remotely. It reduces the time for measurement vs manual processing by over80% , and generates patient files in the online back office androvides comparison of patient's 3D avatars. The break-even point on cost is reached at four visits per month. We are looking to reach new customers, partners for distribution, mentors, and investors at Collison.



CONNECT WITH US

MyMoney



PAY ONLY WITH
YOUR FINGER

MY MONEY

DEVICE-FREE PAYMENTS, SECURE AND SIMPLE

My-Money is a patented and revolutionary payment system, completely biometric and device-free. Powered by AI, our system is extremely secure, easy, and fast.

SECURE: No more frauds thanks to biometrics.

EASY: Everyone will be able to use it. No more barriers due to
technological misalignment, age of the user, or economic status
of a country.

FAST: Paying using your finger is a natural, 1-second gesture.

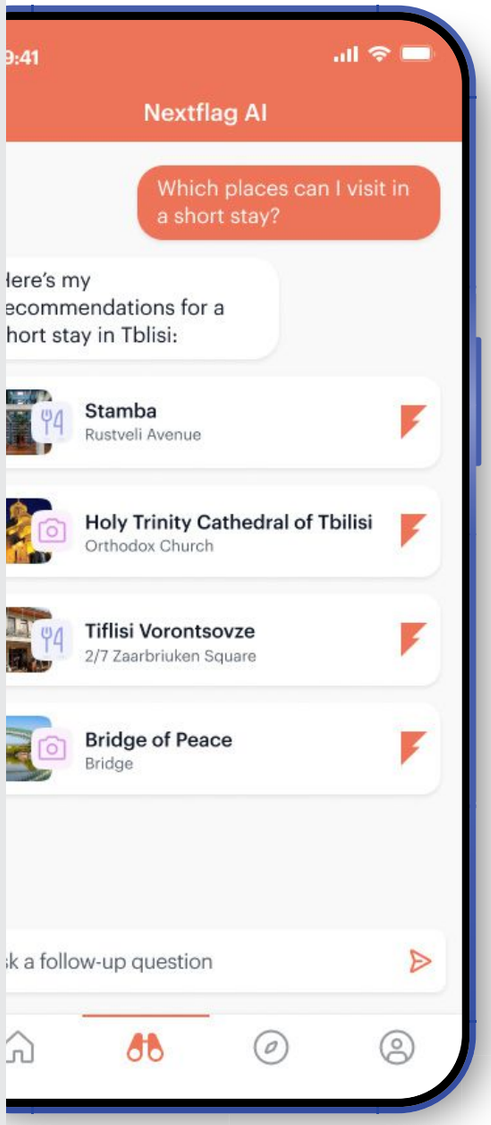
CONNECT WITH US

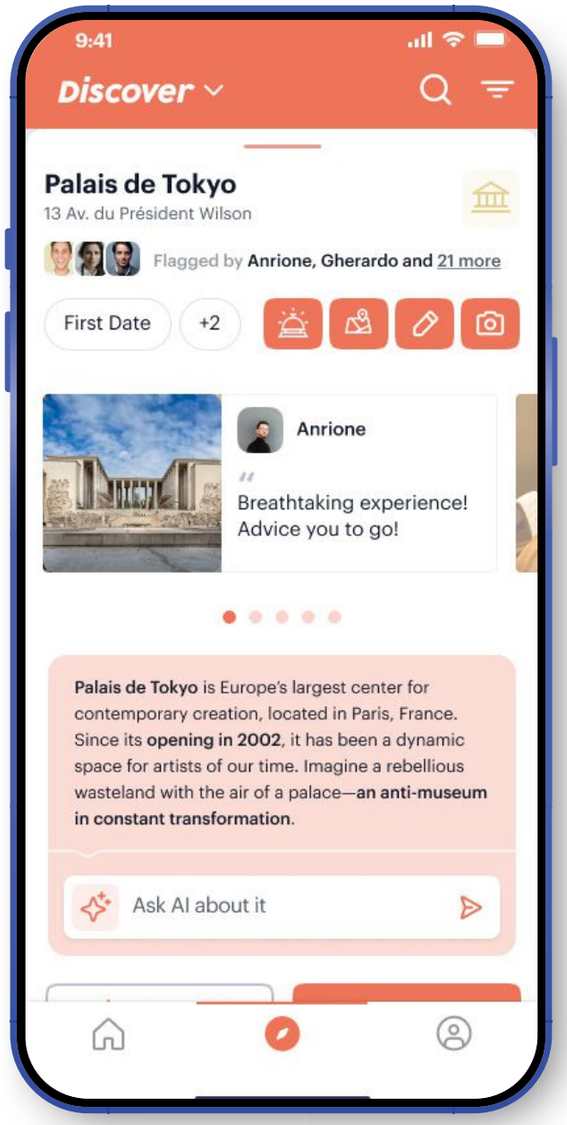
NEXTFLAG

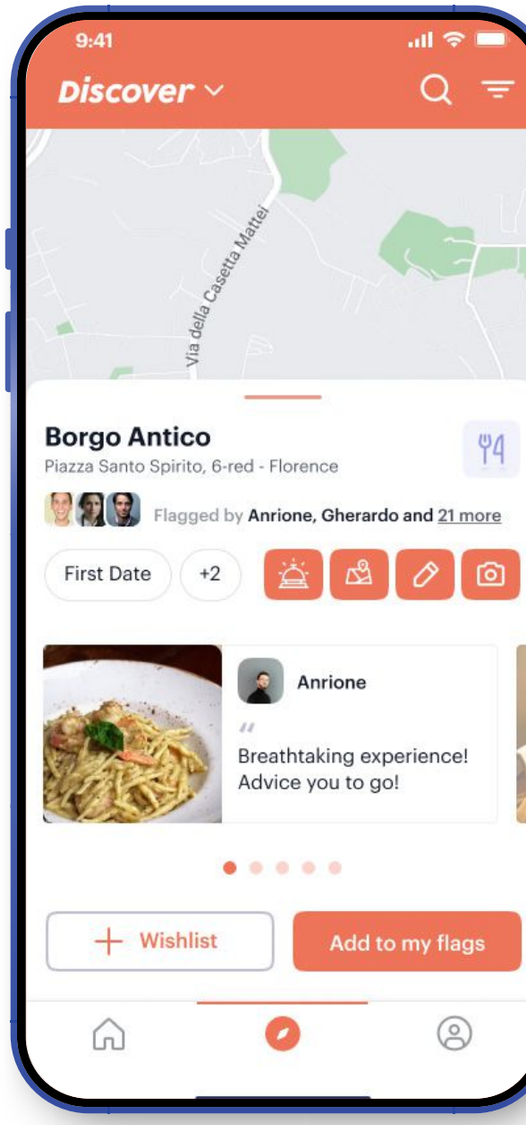
At Nextflag, we believe in experiencing the world through familiar eyes, making travel more personal, authentic, and rewarding. We are pioneering in travel planning, blending AI with insights from your network. It's more than just a platform; it's where your network's preferences inspire, not dictate, your travel choices. Uniquely positioned as a travel social network powered by AI, Nextflag offers tailored suggestions based on what like-minded individuals enjoy, complemented by advanced AI to suit your individual tastes and immediate needs. The combination of personal influence and technological precision creates a travel discovery experience currently unmatched in the market.

At Collision, we'll unveil our freshly designed UI and UX alongside the first version of our innovative, proprietary artificial intelligence.

nextflag







CONNECT WITH US

EVWAY BY ROUTE220

END-TO-END MANAGEMENT PLATFORM FOR EV FLEETS, CHARGING STATIONS AND SUSTAINABLE TOURISM

The evway digital platform is a full stack management system delivered with a simple and intuitive interface.

With a customizable intuitive control panel (operating as CPO, CPMS and EMSP), the evway platform provides real-time reporting on consumption, transactions and asset management support.

Enabling charging service and payments in more than 450,000 points in Europe and North America (soon), the evway map accurately and easily identifies charging locations and nearby services. The platform offers a series of digital marketing tools enhanced with geolocation technology, allowing businesses and stakeholders to easily reach the ever-increasing number of users who have chosen electric mobility for their journeys.

CONNECT WITH US

TOD SYSTEM
ROBOTIC APPLICATIONS

CONNECT WITH US

TOD SYSTEM

TOD System is a leader in integrating collaborative robotics and IIoT solutions, aiming to make industry more efficient and (sustainable) green. We offer tailored services, from cobot integration to IIoT analytics and predictive maintenance. With multi-sector experience, we work with companies of all sizes, ensuring measurable results and ongoing support. Our vision is to transform industry through technological innovation, driving towards smarter and more sustainable manufacturing. The TR1 machine is distinguished by its internal software and AI for vision, offering modularity and configurability. TOD System's promise is to provide innovative solutions and exceptional support, believing in the integration of these solutions as the future of industry. We invite companies to join us on this adventure to success. The 'goal of TOD System participation IN Collision 2024 is to raise awareness of our startup and meet potential customers and investors. Products-services to be presented at Collision : TR1 Modular and configurable collaborative robotic cell and AI

DUCKMA

DuckMa creates cutting-edge digital solutions for visionary entrepreneurs. For over a decade, we have specialized in Mobile Apps, Cloud Apps, IoT, and AI solutions, serving industries such as IoT, Mobility, Healthcare, FinTech, Manufacturing, and Startups.

We thrive on innovation, staying ahead in digital technology to deliver advanced software and applications. Our expertise and passion have supported both startups and top-tier clients like TIM, Arriva, HYPE, and Piscine Castiglione, helping them bring their ideas to life and reach millions worldwide.

HandsFree, is a DuckMa product, a revolutionary access control system using smartphones for homes, offices, public spaces, and vehicles. While similar access control solutions exist with key cards, or phone-based systems, HandsFree emphasizes ease of use, hands-free unlocking, and a focus on both individual and broader access management needs. We offer a B2B enterprise solution with access micromanagement and B2C solution for all customer who want the system on their own properties. The goal is to transform mobility, enhance security, and promote inclusive access.

CONNECT WITH US

The ITA cordially

INVITES YOU

Click

to schedule an in person meeting with our startups, register for networking events and receive a complimentary pass for the conference.

Passes are Limited

HURRY!

Meet Italy @ Collision 2024 aperitivo & networking events

JUNE 18 AND 19, FROM 15:30 UNTIL CLOSE

Learn about Italy's investment attraction programs and mingle with our startups

ITALY@ COLLISION 2024

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