

# #04 Press release

17<sup>th</sup> September 2019



International trade fair for machinery, equipment and systems for the processing of flat and hollow glass; glass and finished products for the industry

## COME JOIN THE VITRUM PARTY ON WEDNESDAY!!!

**The Exhibitor Evening is a fun, music-filled event with a brilliant DJ-set by Kay Rush**

Vitrum never fails to amaze and, on the evening dedicated to Exhibitors, it will be transformed into a must-attend happening. An unforgettable sound track by **Kay Rush** will alternate deep house and soulful deep, with hip hop, jazz and rock influences.

Kay Rush, radio and TV host, writer and, above all, internationally-known DJ, began her enviable artistic career in Milan as a DJ at some local nightspots, then made her radio debut, (Radio Dee Jay, Radio Milano International, Radio 101, Radio Rai, and Radio Monte Carlo) and, finally, launched her TV career with Canale 5.

Kay Rush will leave her cozy mountain retreat to appear at Vitrum for this special event.

**Wednesday October 2<sup>nd</sup> starting at 6.30 pm, at the Fiera Milano Business Center**, under the vaulted glass canopy designed by Massimiliano Fuksas, business will give way to music in an exhilarating atmosphere, for a pleasant evening tuned to the beat of an exceptional sound track.

Exclusively for Vitrum 2019. **You are all invited; come join us!**