



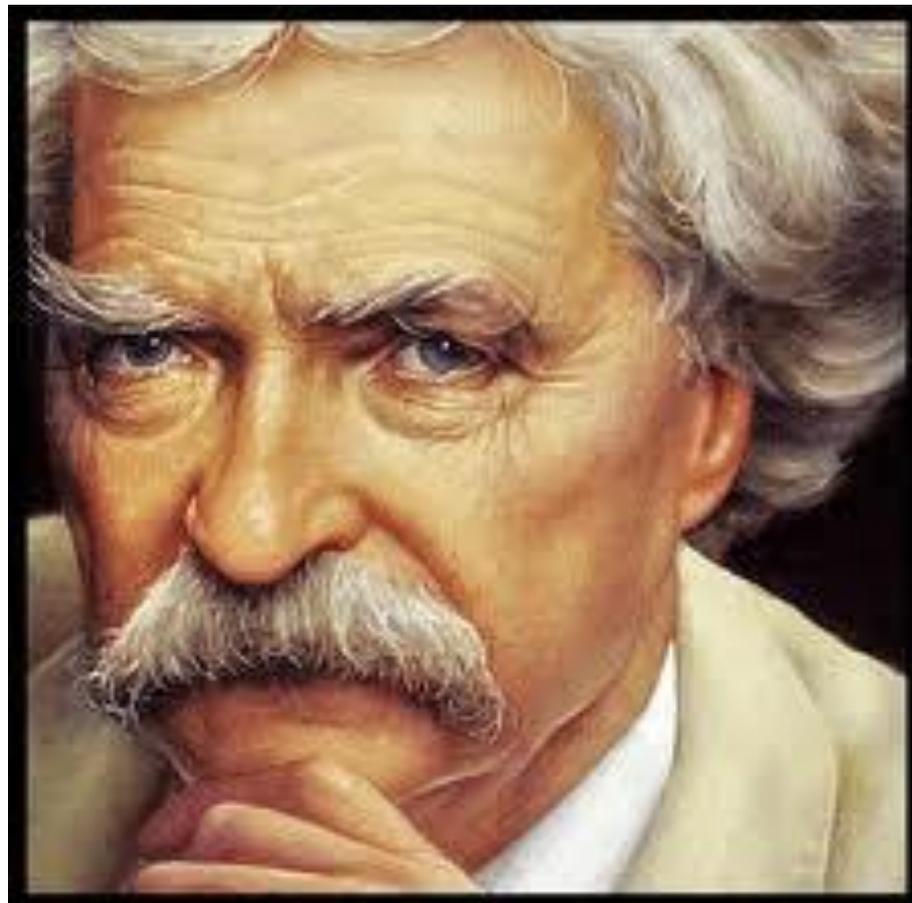
**Centrexpo / Ipack-Ima Group**  
**Briefing Luncheon**  
**Pack Expo International 2012 - Chicago**



- **Guido Corbella**  
CEO  
Centrexpo/ Ipack-Ima Group
- **Maria Grazia Facchinetti**  
Marketing & Communication Manager  
Centrexpo/ Ipack-Ima Group

**“The European economy’s effect on the processing, packaging, printing and converting industries”.**

- **Guido Corbella**  
CEO, Centrexpo/ Ipack-Ima Group



**“Reports of my death have been greatly exaggerated”**

Mark Twain, London, 1897

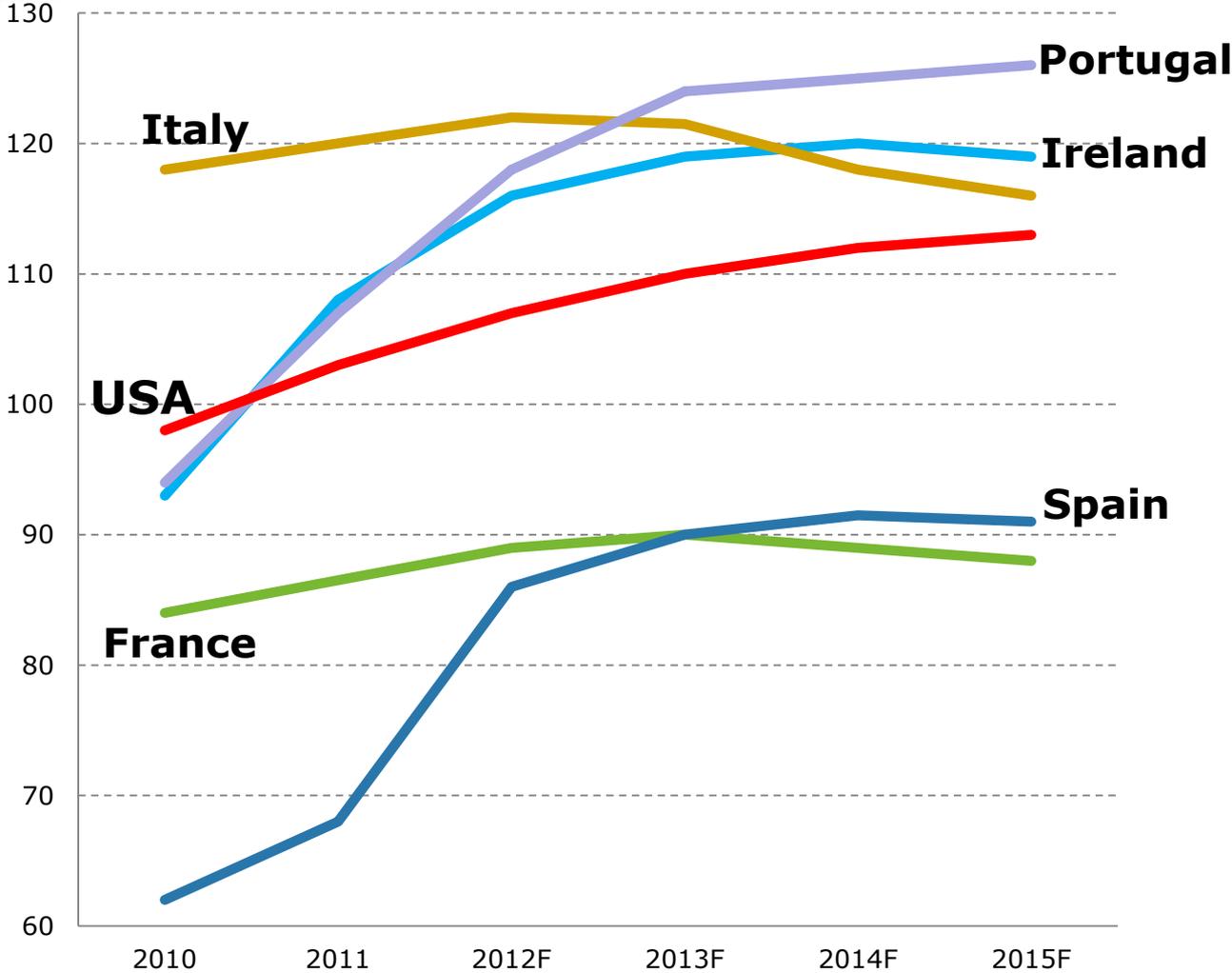
# The European Union: 504 million people – 27 countries



Candidate countries

# Debt to GDP Ratios – Forecast

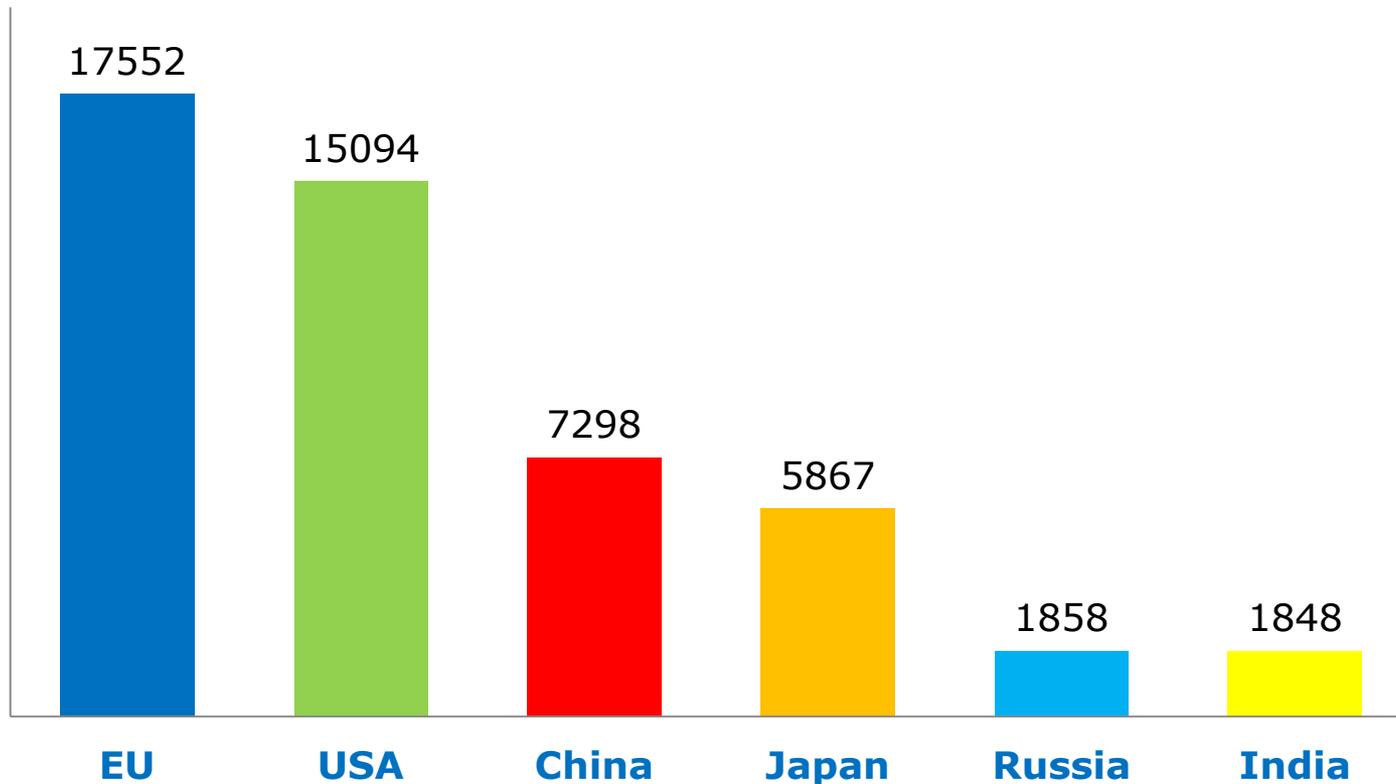
(source: Barclays Capital)



# How rich is the EU compared to the rest of the world?

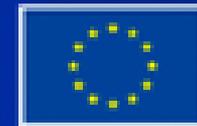


## GDP in billions, 2011

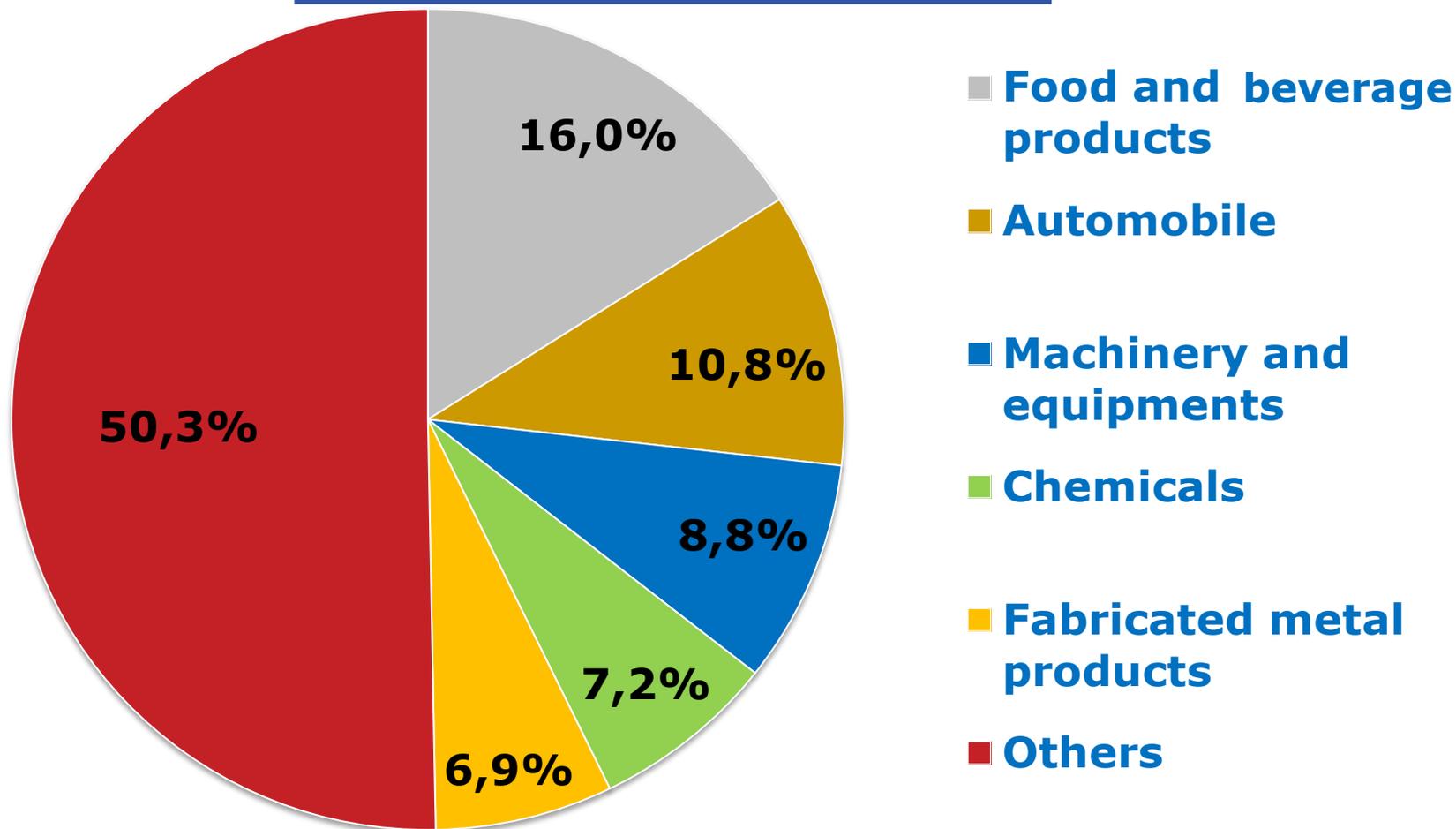


Size of economy: 2011 Gross Domestic Product in billion of \$

# The EU food and beverage industry



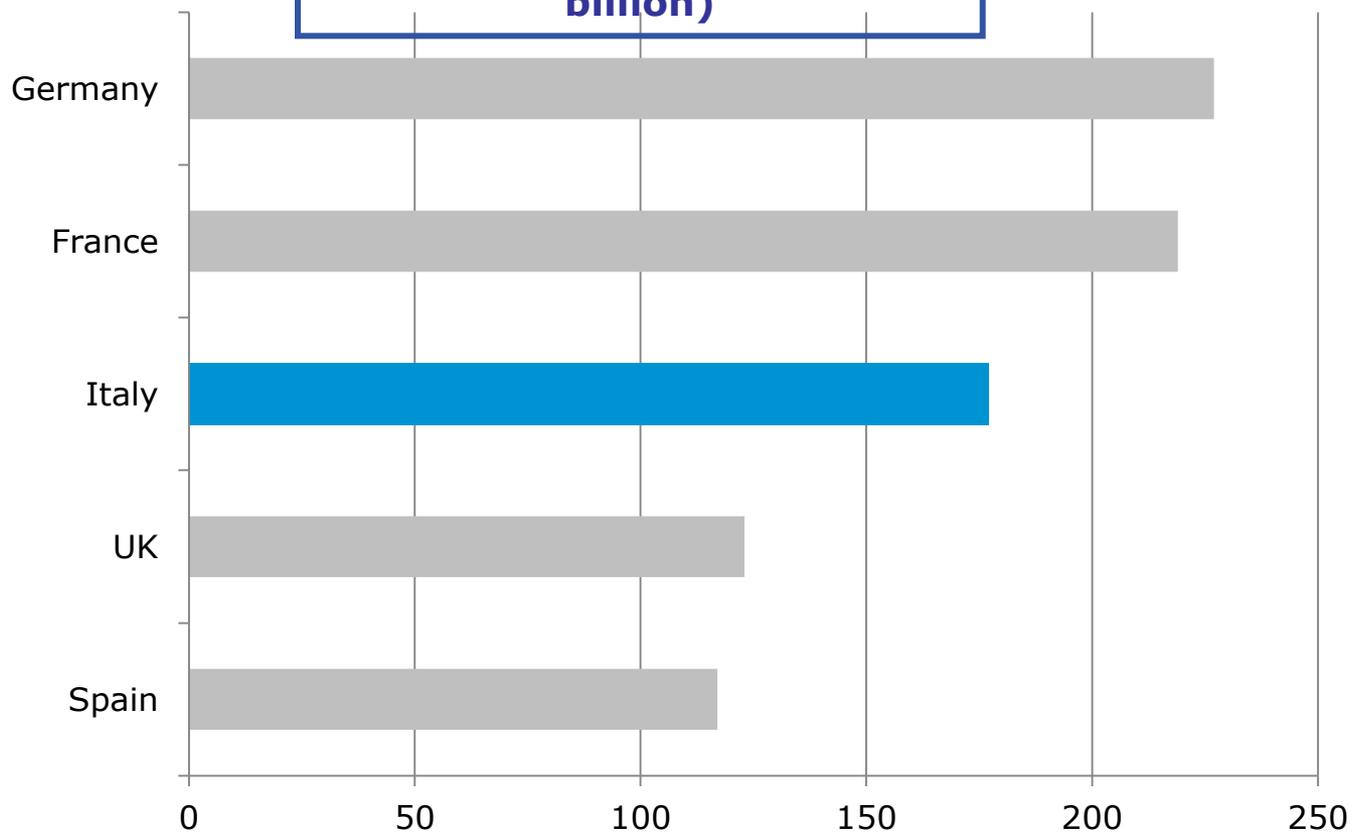
Share of revenue  
in the EU manufacturing industry



# The EU food and beverage industry at the national level



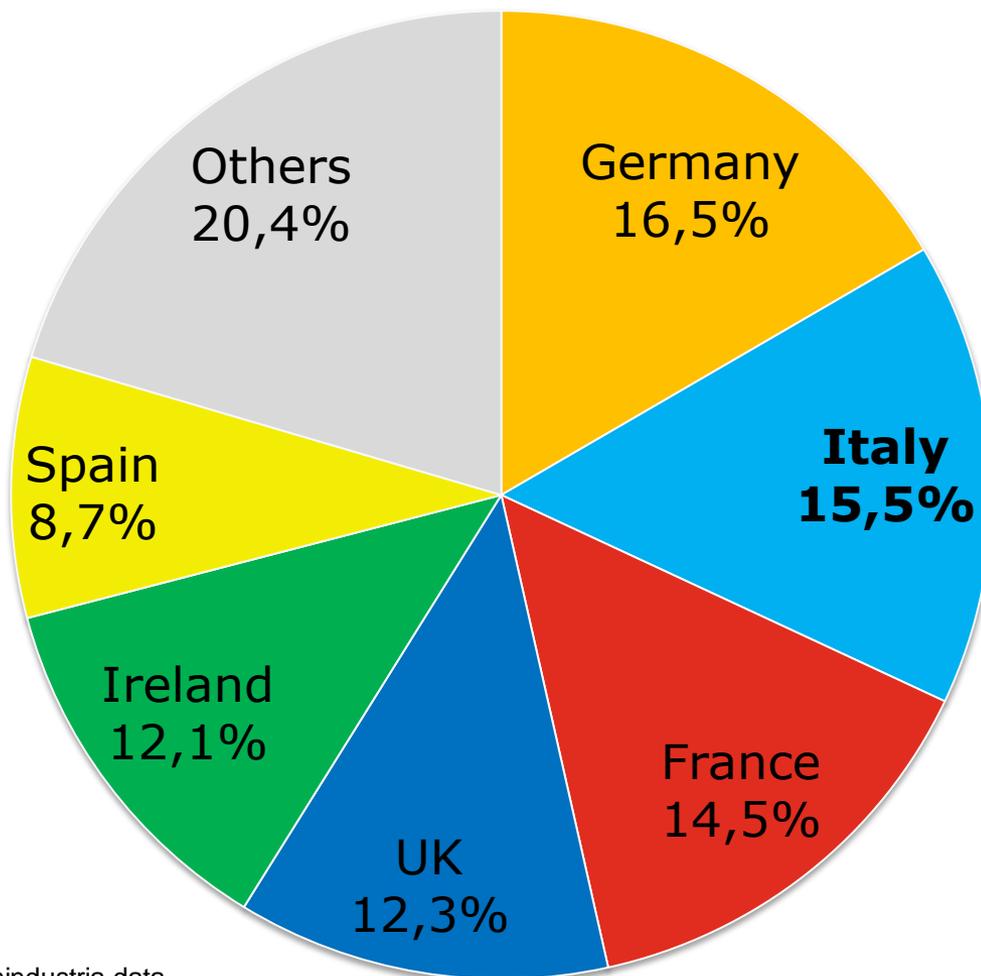
**Italian position in the EU  
food and beverage  
industry (turnover 2011 in \$  
billion)**



# The EU pharmaceutical production



**Italian position in the EU pharmaceutical industry**



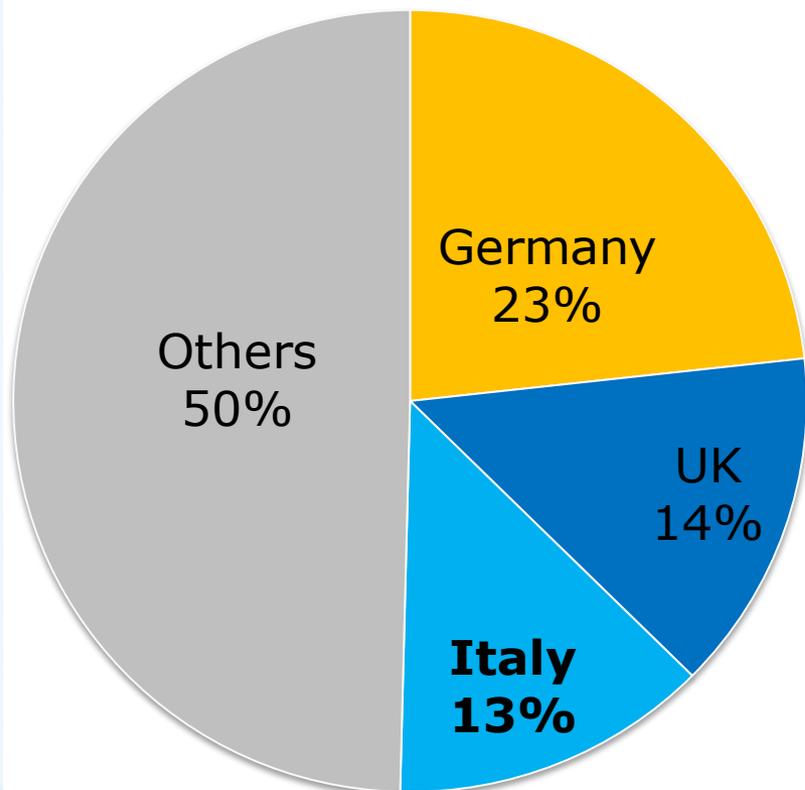
Source: Ipack Ima on Farindustria data

# The EU printing and paper converting industry - turnover

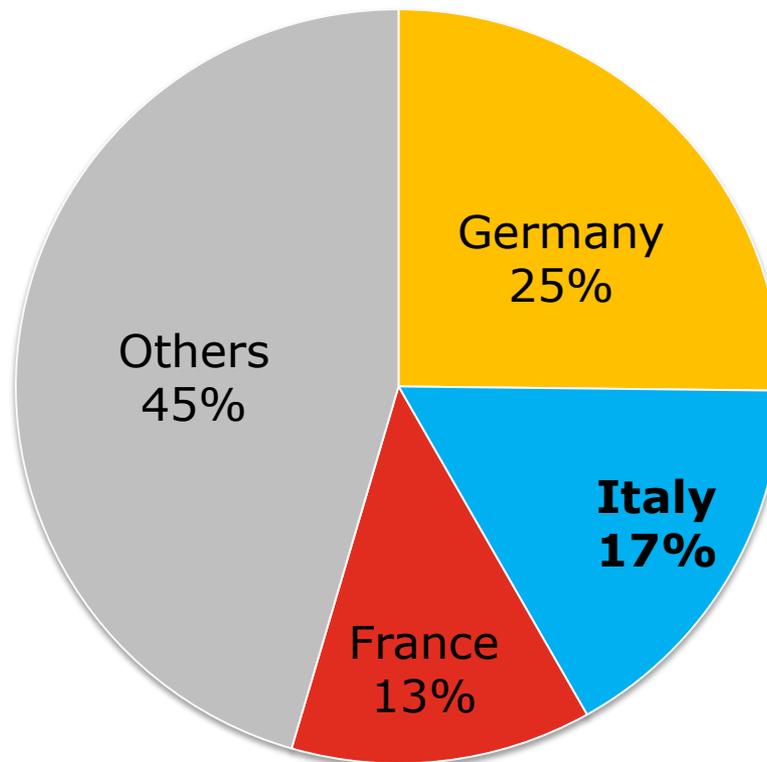


## Italian position in the EU printing and converting industry

### Printing



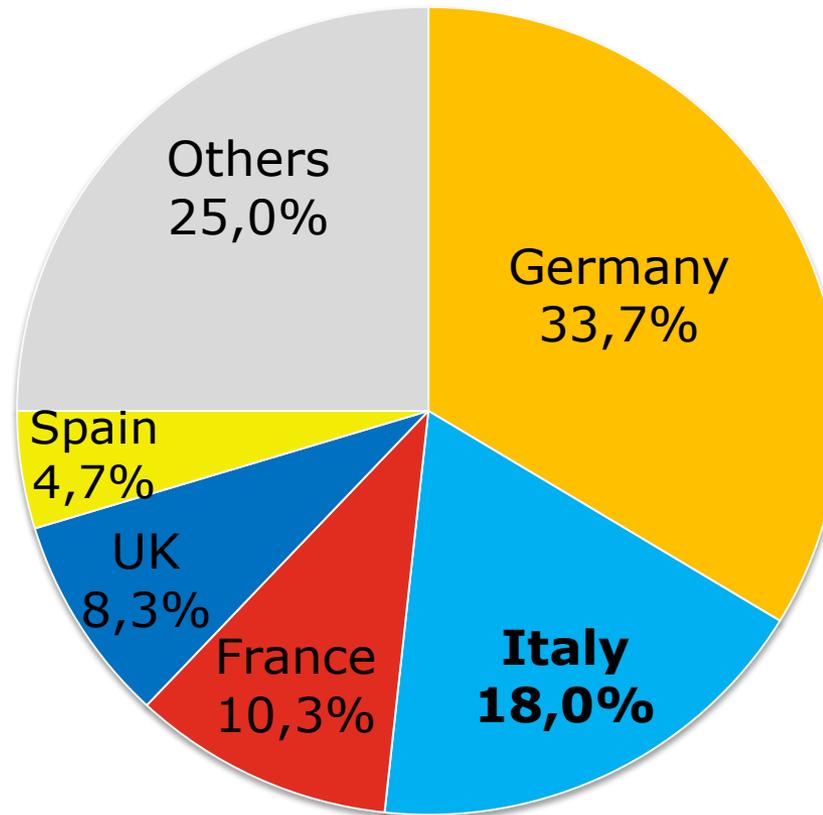
### Paper converting



# The EU machinery industry



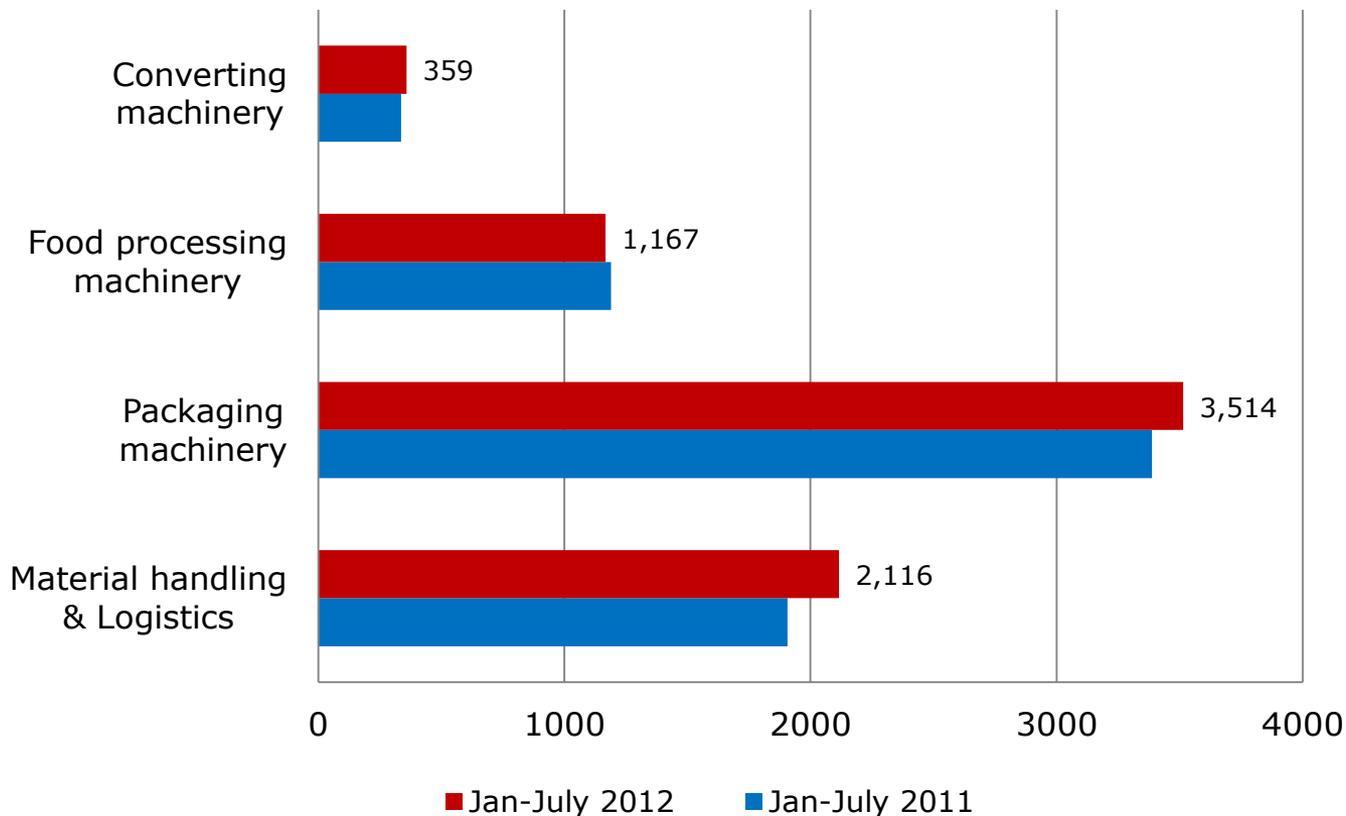
## Italian position in the EU machinery industry



# The Italian machinery industry – Focus on



## Italian exports in 2012 (Jan.-July 2012) (Total: 7,156 million of \$)



# Centrexpo/Ipack-Ima Group Exhibitions



Fieramilano – Rho (Milan), 19 -23 May 2015



GRAFITALIA



Fieramilano – Rho (Milan), 7 -11 May 2013



Pharmintech

Bolognafiere, Bologna, 17 - 19 April 2013  
(Organized by Pharmintech srl)

## EXHIBITIONS HELD OUTSIDE EUROPE



Mumbai, India, 6 - 8 November 2012



Fieramilanocity – Milan, 26 – 28 November 2013



Moscow, 29<sup>th</sup> January - 1<sup>st</sup> February 2013  
(Organized by Messe Düsseldorf  
in collaboration with Centrexpo)



Verona, 2015  
(Organized in collaboration with Veronafiere)



Nairobi, Kenya, 9-12 September 2014  
(powered by Ipack-Ima in partnership with  
UNIDO, EAC, Ministry of Industrialization  
of the Government of Kenya)

**Maria Grazia Facchinetti**

Marketing & Communication Manager

Centrexpo/ Ipack-Ima Group



- **17-19 April 2013 – Bologna, Italy**
- Dedicated to the Pharmaceutical, nutraceutical & personal care Industry
- EU the second largest market for pharmaceutical sales
- 350 exhibitors (35% from abroad), 4.000 visitors in 2010
- International alliances: PMMI and CNPPA
- Seminars & congress
- Thematic areas: Universities & Research, Innovation Corner
- 19 April 2013: co-located with Cosmofarma

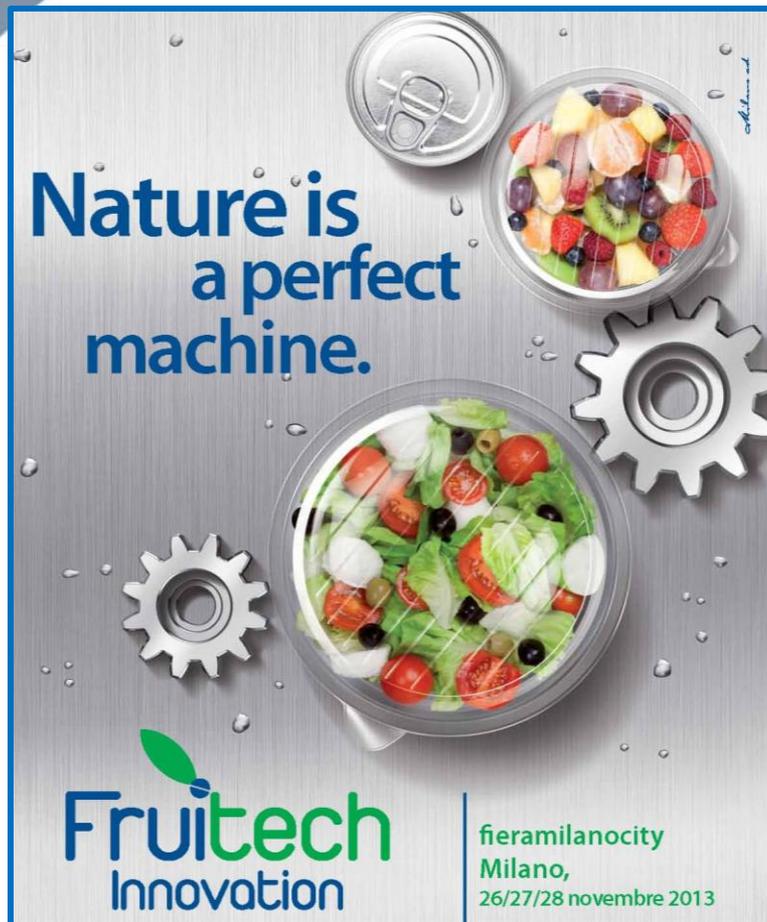
# Focus on CONVERFLEX



Co-located with:



- **7-11 May 2013 – Fieramilano, Italy**
- Converting, Package Printing, Labelling, Tissue Industry
- Italy second largest industry in EU
- 258 exhibitors (32% from abroad), 33.337 visitors in 2009
- Co-located with Grafitalia (Graphic Arts, Print Media and Communication)
- Thematic areas: the innovation corner



- **26-28 November 2013, Fieramilanocity**
- Processing, Packaging and Logistics to Consumer
- Italy biggest producer of fruit & vegetables in EU
- Fruit & vegetable Industry in all its phases: post-harvest, processing, packaging, logistics, preservation and distribution
- Ready-to serve solutions: fresh fruit and vegetables, preserves, concentrates and juices, frozen food, 4<sup>th</sup> and 5<sup>th</sup> range, convenience food.
- First Edition: a pioneering event

# EAST AFRIPACK 2014



## **EAST 2014** **AFRIPACK**

**THE Processing, Packaging  
and Converting Technologies  
Exhibition in the East Africa Region**

September 9-12, 2014

Kenyatta International Conference Centre (KICC)  
Nairobi, Kenya

- **9-12 September 2014, Nairobi, Kenya**
- First International Processing, Packaging and Converting exhibition in the East Africa Region
- World's Next "Breadbasket"
- East Africa Community (EAC) : Kenya, Burundi, Uganda, Rwanda, Tanzania
- United Nations Industrial Development Organization (UNIDO)
- Powered by Ipack-Ima Spa, in partnership with UNIDO, EAC, Ministry of Industrialization - Government of Kenya

# IPACK-IMA and EXPO 2015



MILANO  
FEEDING THE PLANET  
ENERGY FOR LIFE



PROCESSING, PACKAGING  
AND MATERIAL HANDLING  
FIERAMILANO, MILAN - ITALY  
19 - 23 MAY 2015

- **IPACK-IMA: May 19-23, 2015**
- **Expo Milan: May - October 2015**
- IPACK-IMA: one of the world's largest processing and packaging exhibitions
- 54.000 visitors, 1.300 exhibitors from 35 countries in 2012
- Selected to "kick off" Milan's six month World Expo 2015
- Theme: "Feeding the Planet, Energy for Life"